



Course Objectives, Student Learning Outcomes, and Promotion Requirements

Interpretation of Achievement Scale – Upper Level Cross-Culture Communication 5-8

The goal of Cross-Culture Communication: Exploring World Cultures through Social Media class is for students to expand global cultural understanding and communication by dialogue via social media and the analysis of texts to employ strategies that involve critical thinking, problem-solving, and authentic use of the English language. This course is designed to increase awareness and appreciation for the complexity of cross-cultural communication skills in varied communication platforms. This course is designed for intermediate to advanced level students who seek to improve cross-cultural communication in an academic setting as well as in colloquial situations. By the end of Upper Level Cross-Culture Communication, students will be able to:

- Define what cross-cultural communication is.
- Improve confidence and engagement in cross-cultural communication.
- Develop communicative abilities in spoken conversations.
- Identify and employ processes for managing conflict flexibility.

Upper Level Cross-Culture Communication Objectives:

1. Develop students' ability to recognize cross-cultural communication strategies:
 - 1.1. Identify communication differences
 - 1.2. Recognize the pragmatics of cross-culture communication
 - 1.3. Identify how language and culture affect the communicative exchange
 - 1.4. Understand how the structure of culture influences communication patterns
2. Develop students' ability to employ accurate cross-cultural communication
 - 2.1. Produce accurate cross-culture communication exchanges
 - 2.2. Produce appropriate cross-culture communication utterances
 - 2.3. Produce intelligible cross-culture communication sensitive presentations in English in academic conversations
3. Develop students' perception of cultural identity communication
 - 3.1. Identify identity in cross-cultural interactions
 - 3.2. Identify and navigate through stereotypes in cross-cultural communication
 - 3.3. Identify languages influences perception of cultural identity
 - 3.4. Identify appropriate and inappropriate cross-cultural utterances

Course Evaluation

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|---------------------------------------|-----|
| Participation | 15% |
| Cultural Self-Analysis Paper | 10% |
| Cross-Cultural Interview Presentation | 25% |

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|------------------------|-----|
| Facebook Post Entries | 20% |
| Cross-Cultural Project | 30% |



Upper Level Cross-Culture Communication Student Learning Outcomes to Formally Assess:

Students will be able to:

CCC1.1 Identify how the structure of culture influences communication patterns in academic and social communicative situations 35% of the time

CCC1.2 Produce appropriate cross-culture communication utterances in a dialogue 70% of the time

CCC1.3 Produce cross-culture communication sensitive presentations in English 50% of the time when presenting in front of the class

CCC1.4 Apply strategies for successfully completing cross-culture collaborative team projects 50% of the time

Grading Scale

| SATISFACTORY | UNSATISFACTORY |
|--|---|
| S 71 - 100 | U 0 -70 |
| The student demonstrates level-appropriate English ability that is generally accurate and is characterized by competence in the SLOs listed above. | The student does not demonstrate level-appropriate English ability and is incompetent in the SLOs listed above. |

Upper Level Pronunciation Skills Requirements for Passing

1. Students must pass the class with a cumulative grade of C- (71%) or better.