



Course Objectives, Student Learning Outcomes, and Promotion Requirements

Interpretation of Achievement Scale English for International Business Levels 5-8

This course is designed to build foundational core competencies required of academic and professional international business environments. English for International Business focuses on improving listening, speaking, reading, and writing skills required of business-related coursework and professions at an intermediate level. Students will practice using the following business specific skills: vocabulary development, textual analysis, numerical analysis, written analysis, making predictions, grammatical structures, intonation, and pronunciation.

By the end of English for International Business, students will be able to:

- Communicate numerical information effectively in oral and written form
- Use persuasive language in oral and written form
- Utilize business terminology effectively in oral and written form
- Make predictions in oral and written form
- Use modals of politeness in oral and written form
- Use modals of possibility in oral and written form
- Use modals of necessity in oral and written form
- Use comparatives and superlatives in oral and written form

English for International Business Objectives:

1. Improve comprehension, vocabulary, grammar, and interactive listening skills with regard to business:
 - 1.1. Listen for main ideas and supporting details
 - 1.2. Record numerical information accurately
 - 1.3. Understand business-based texts
 - 1.4. Identify facts and opinions
 - 1.5. Identify business specific vocabulary
 - 1.6. Recognize modals of possibility and necessity
 - 1.7. Draw conclusions
 - 1.8. Use comparatives and superlatives
 - 1.9. Use modals of necessity
 - 1.10. Use modals of politeness
 - 1.11. Use modals of possibility
2. Develop students' abilities in oral communication skills:
 - 2.1. Use appropriate discourse markers and connectors
 - 2.2. Describe numerical data
 - 2.3. Form basic and complex grammatical structures related to business
 - 2.4. Make predictions
 - 2.5. Identify and respond to cause and effect relationships
 - 2.6. Identify and respond to compare and contrast relationships
 - 2.7. Ask for clarification
 - 2.8. Summarize
 - 2.9. Emphasize keywords and business specific vocabulary
 - 2.10. Vary speech flow and intonation to emphasize a point
 - 2.11. Utilize transition markers
 - 2.12. Vary speech flow to emphasize a point

Course Evaluation

Projects/Presentations (1)	20%
Written Assignments (2)	30%
Quizzes (3)	30%
Comprehensive Final Exam	20%

English for International Business Student Learning Outcomes to Formally Assess:

Students will be able to:

- Communicate numerical information effectively in oral and written form
- Use persuasive language in oral and written form
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Grading Scale

SATISFACTORY
S 71 - 100

The student demonstrates level-appropriate English ability that is generally accurate and is characterized by competence in the SLOs listed above.

UNSATISFACTORY
U 0 -70

The student does not demonstrate level-appropriate English ability and is incompetent in the SLOs listed above.

English for International Business Requirements Passing

1. Students must pass the class with a cumulative grade of C- (71%) or better.



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Intensive English Program
