



Course Objectives, Student Learning Outcomes, and Promotion Requirements

**Interpretation of Achievement Scale – Cross-Cultural Communication 2**

*The goal of this Cross-Cultural Communication for Business and Professional Communication course is to equip students with the skills and knowledge needed to navigate and excel in global business environments. By understanding cultural dimensions and communication styles, students will be better prepared to engage in professional interactions across cultures. This course is designed for advanced English language learners who seek to develop their intercultural competence in business and workforce contexts.*

**Cross-Cultural Communication 2 Teaching Objectives:**

1. Students will analyze and compare cultural dimensions and their impact on business communication.
2. Students will develop cultural awareness and empathy by reflecting on their own cultural identities and biases.
3. Students will engage in role-play activities and simulations to practice negotiation, conflict resolution, and team collaboration in cross-cultural business settings.
4. Students will learn strategies to manage cross-cultural communication challenges in professional environments.
5. Students will demonstrate their ability to adapt to diverse business cultures through presentations and projects..

**Course Evaluation**

Cultural Dimensions Analysis Paper	25%
Business Communication Role-play	20%
Quizzes	20%
Homework	10%
Cross-Cultural Business Project	25%

**Cross-Cultural Communication 2 Student Learning Outcomes to Formally Assess:**

By the end of this course, students will be able to:

1. Define key concepts in cross-cultural business communication.
2. Identify cultural barriers, communication styles, and differing cultural norms and values.
3. Compare and contrast cultural dimensions and implications for business interactions.
4. Apply intercultural communication theories to professional contexts.
5. Develop strategies for managing cross-cultural negotiations and conflicts.
6. Examine effective communication skills in diverse business settings.
7. Evaluate the effectiveness of collaboration in cross-cultural business projects.
8. Create innovative presentations that integrate cultural sensitivity into business practices.



**Grading Scale**

EXCELLENT		GOOD		AVERAGE		REPEAT	
A+	98-100	B+	88-91	C+	78-81	R	0-70
A	95-97	B	85-87	C	74-77		
A-	92-94	B-	82-84	C-	71-73		
The student demonstrates level-appropriate English ability that is almost always accurate and is characterized by a strong competence in the SLOs listed above.		The student demonstrates level-appropriate English ability that is generally accurate and is characterized by a competence in the SLOs listed above.		The student demonstrates level-appropriate English ability that is somewhat accurate and is characterized by an emerging competence in the SLOs listed above.		The student does not demonstrate level-appropriate English ability and is incompetent in the SLOs listed above.	

**Cross-Cultural Communication 2 Requirements for Promotion**

1. Students must pass the class with a cumulative grade of C- (71%) or better.