

WELCOME UCF AMBASSADORS



TODAY'S AGENDA

- » Introductions
- » Ambassador Expectations & Deliverables
- » Toolkit
- » Brainstorm
- » Training
- » Questions

INTRODUCING YOUR HOSTS...

JENNIFER & ANDREA



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INTRODUCING... OUR AMBASSADORS

- » Name, Country, Major, Year at UCF
- » Student Organizations and/or On-Campus Employment involved in?
- » Why did you choose UCF?
- » Favorite part about UCF



WHAT DOES IT MEAN TO BE A UCF AMBASSADOR

- » Contribute to UCF's efforts to build a global brand and attract diverse talent to our institution
- » Represent UCF externally with professionalism and pride
- » Engage with high school counselors, higher education professionals, prospective students and families
- » Build leadership skills, public speaking, marketing development
- » Share your UCF experiences with others!

SUMMER 2022 (May 16 – August 22) AMBASSADOR MINIMUM DELIVERABLES

- » Give **two** presentations
- » Create **four** social media posts (with ambassador giphy!)
- » Collect **one** prospective student email list
- » **Attend** our end-of-summer ambassador debrief
 - » Summary of engagement with screenshots and email list
 - » Surprise for top contributor!

UCF AMBASSADOR TOOLKIT

Digital Toolkit:

[Ambassadors for UCF - UCF Global](#)

- » UCF Presentations
- » Program Materials
- » Giphy Stickers
- » Helpful Links and Videos

Physical Toolkit:

- » Flyers and Brochures
- » Undergraduate Viewbook
- » UCF Global business cards
- » Giveaways: stickers, sunglasses, glasses cleaners, pens, pins, hand sanitizer, masks, rubber ducks
- » T-shirt and UCF Global pin to wear with pride!

BRAINSTORM PRESENTATIONS

» **WHO** could
you connect
with?



BRAINSTORM PRESENTATIONS

» **WHO** could
you connect
with?

- » Your high school counselor/teachers
- » High schools of friends or family
- » EducationUSA
- » Local colleges
- » Agent Partners
- » ****In-person and virtual****

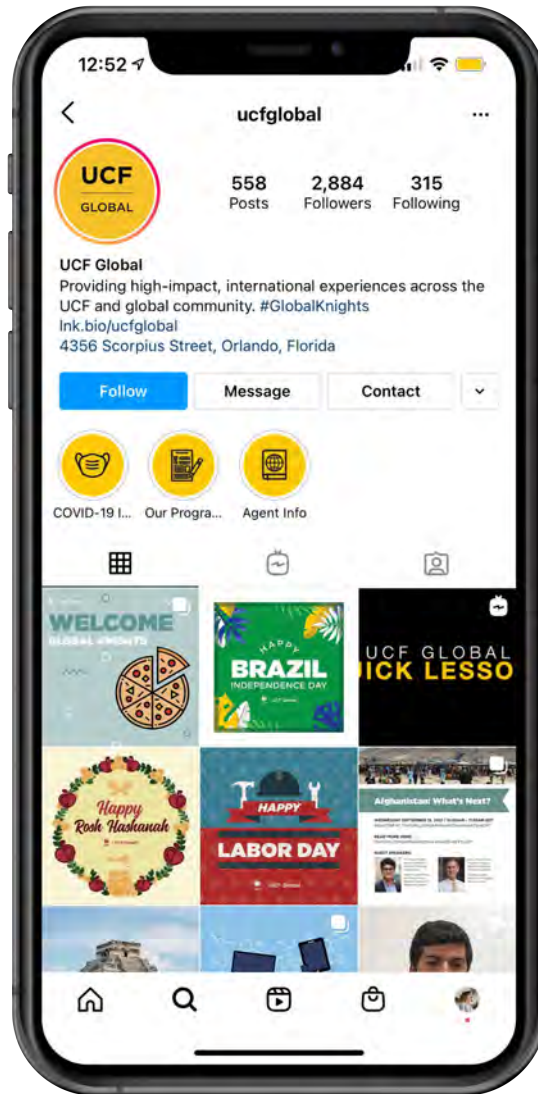
COLLECTING PROSPECTIVE STUDENT EMAILS



- » QR Code vs. Paper Sign-Up
- » Other ideas?



UCF GLOBAL SOCIAL MEDIA



JOIN US ON SOCIAL MEDIA:



@UCFGLOBAL



@UCFINTERNATIONAL



@UCFGLOBAL



@UCFGLOBAL

BRAINSTORM SOCIAL

» What social media content or format is most effective?

» What tags should you use?



BRAINSTORM SOCIAL

Content Ideas:

From abroad

- » You with your high school counselor
- » You with a group of prospective students
- » Students with giveaways
- » Wearing UCF gear abroad

From Orlando

- » Livestream campus tour
- » Interviews
- » Fav or hidden gems on campus
- » Daily UCF life

****Tags to Use:**

- » @ucfglobal, #globalknights
- » Use the Ambassador giphy!
- » Provide your IG username in sign-in sheet

UCF AMBASSADOR TIMELINE

SUMMER 2022: May 16 to August 22

- » Ambassador Training – May 13
- » Progress Checkpoints – June/July –
REQUIRED Qualtrics surveys
- » Debrief Meeting – Second week of Fall 2022
classes



UCF AMBASSADOR TRAINING





Quick Facts

???

STUDENTS ENROLLED
FALL 2020

???

DEGREE PROGRAMS
AVAILABLE

???

HISPANIC ENROLLMENT

???

COLLEGES



RANKINGS

- » One of the “Most **Innovative**” universities by U.S. News & World Report
- » One of the nation’s **best education values** by Forbes, Kiplinger and the Princeton Review
- » Designated **Hispanic-Serving Institution** by the U.S. Department of Education



Quick Facts

71,948

STUDENTS ENROLLED
FALL 2020

230+

DEGREE PROGRAMS
AVAILABLE

27.5%

HISPANIC ENROLLMENT

13

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BUILDING YOUR FUTURE

POPULAR PROGRAMS

????????



BUILDING YOUR FUTURE

POPULAR PROGRAMS

- » Engineering
- » Business
- » Hospitality Management
- » Computer Science
- » Psychology
- » Nursing
- » Biomedical Sciences
- » Biology





THE USA'S PARTNERSHIP UNIVERSITY



The *WALT DISNEY* Company

SIEMENS



LOCKHEED MARTIN



ELECTRONIC ARTS™



UCF

EXCITEMENT AND FUN

- » ???? student clubs and organizations
- » NCAA Division 1 Sports Programs
- » Spectrum Stadium – 45,000 seats
- » Addition Financial Arena – 10,000 seats
- » Homecoming and Universal Knights



EXCITEMENT AND FUN

- » **680+** student clubs and organizations
- » NCAA Division 1 Sports Programs
- » Spectrum Stadium – 45,000 seats
- » Addition Financial Arena – 10,000 seats
- » Homecoming and Universal Knights



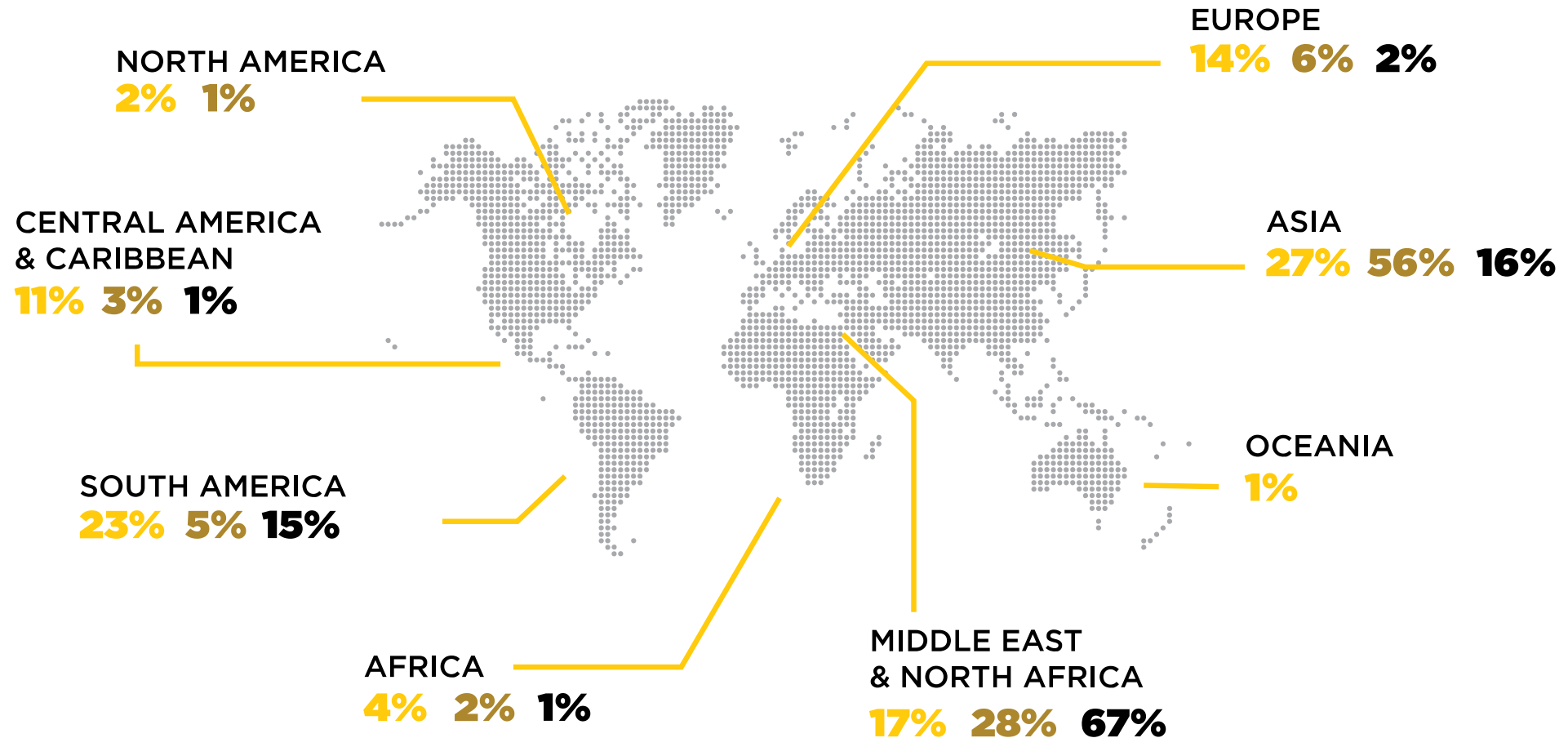


UCF

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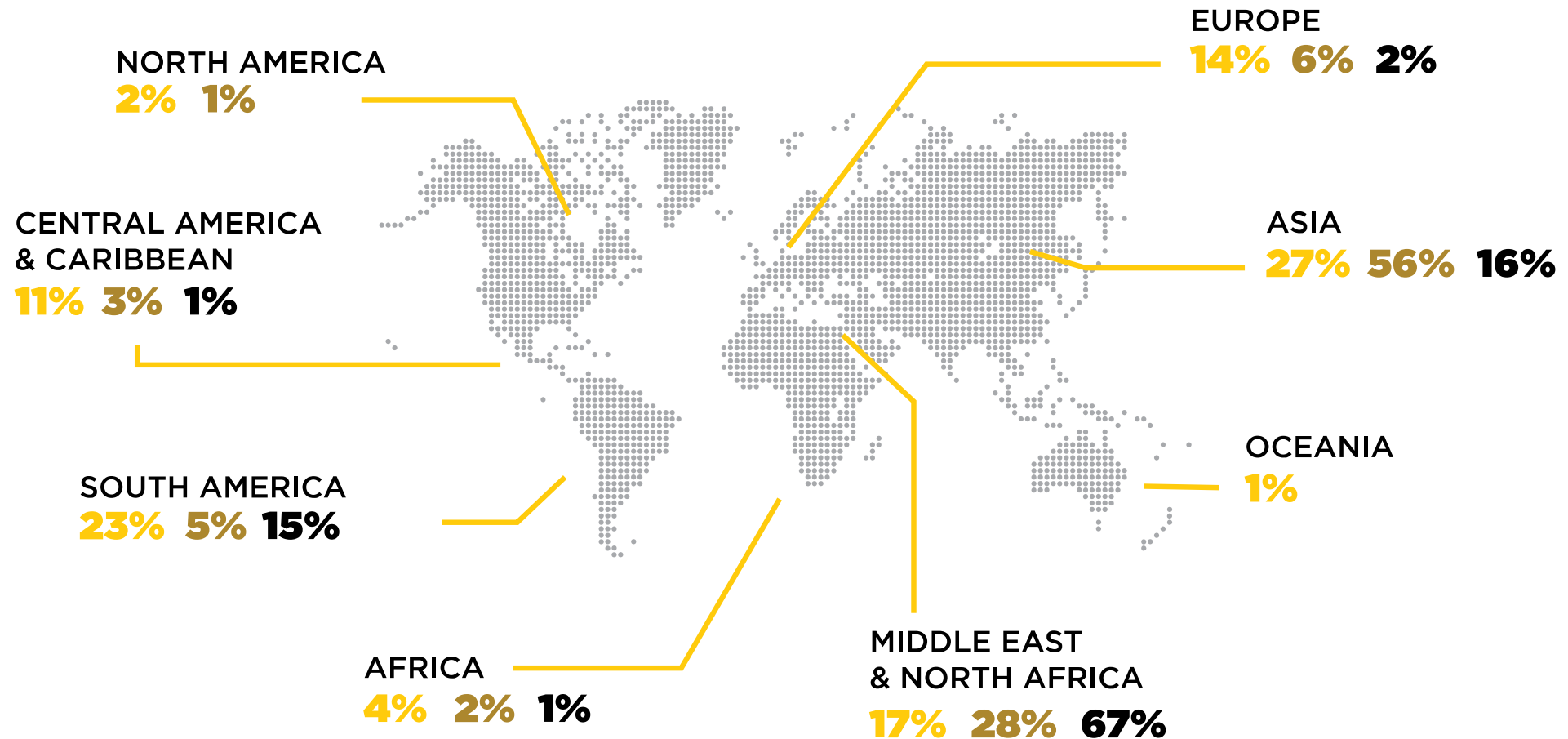
INTERNATIONAL STUDENTS 8 REGIONS

● Undergraduate (1558) ● Graduate (1136) ● Non-Degree (256)



3415 INTERNATIONAL STUDENTS 8 REGIONS

● Undergraduate (1558) ● Graduate (1136) ● Non-Degree (256)





???????



- » **UCF Global Pathway Programs**
- » **Intensive English Program (IEP)**
- » **Online English Program (OEP)**
- » **IELTS Academic Prep**

- » International Student Services
- » Immigration Advising
- » Employment and Taxation Advising
- » Resources for adapting to US culture and new academic environment
- » Cultural events throughout the year

UCF GLOBAL SOCIAL MEDIA

Follow us on social media!





tinyurl.com/ucfambassador

QUESTIONS?

For more information and assistance,
please complete our inquiry form!



CHARGE ON!
DREAM BIG!
